GANDIA**BLASCO**

GANDIABLASCO AT VILLA R

Expression of continuity between interior and exterior space

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The Mediterranean character of **GANDIABLASCO** softly blends with the Atlantic breeze, in the same way that the interior and exterior spaces blur their boundaries to flow into every corner of **Villa R**, located in **Rabat**.

This 900 square meter residential project, conceived by **Gregoire Maisondieu** in northern Morocco, has three levels and is inhabited by a couple and their two children. Everything in this home was designed for **living in connection with the outdoors**, as the maritime climate of the coastal capital in which it is located makes it possible to enjoy its mild temperatures all year round. The areas created with elements from the iconic **DNA** and **FLAT** collections **complement the concepts of continuity and fluidity** that are perceived throughout the space.

The Mediterranean meets the Atlantic thanks to the grey, textured Tetuan stone that adorns the walls of the ground floor. Evoking the same color and warm touch, the upholstery of the **chill beds, sofas and modular furniture by GANDIABLASCO** invites you to sit back and relax amidst the green, wood, water and minerals.

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In front of the swimming pool, which extends under the covered terrace until it almost enters the living room, there are spacious **chill beds from the DNA series**, designed by **José A. Gandía-Blasco Canales** and made from white thermo-lacquered aluminium profiles. On the structure, whose slats create the light and shadows of the horizontal geometries present in the works of some Japanese architects or in Mediterranean blinds, rest cushions and slim mattresses filled with polyurethane foam rubber covered with a special water-repellent fabric. These **outdoor daybeds** can be easily moved to reconfigure islands of well-being as comfortable and cozy as if they were an indoor room.

DNA Chill bed

White frame

Duo Piedra 75 mat

GANDIABLASCO

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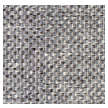
The large roof extends inwards to enclose the dining area, while the huge 12-metre windows open up to erase, once again, any boundary that might exist between inside and outside. The obsession with visual continuity and the refined, non-monumental style of the construction are reflected in the living room, which features **FLAT** by **Mario Ruiz**. The large porch becomes a **versatile living room surrounded by modular sofas** with a lightweight structure in white thermo-lacquered aluminium. This tone echoes the luminous lining that covers the extruded box and gives form to the space dedicated to the bedrooms on the upper floor. The sober and elegant **FLAT modules** reinterpret the classic outdoor furniture sets through contemporary materials and an essential formal concept.

Flat Sectionals

White frame



Duo Piedra 75 mat and cushions

This modern family residence in the beautiful city on the northern coast of Africa is an **exponent of indoor/outdoor architecture**, an attractive setting for **GANDIABLASCO**'s ambience, designed for shared experiences and moments of intimacy in connection with the environment.

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About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company´s current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company´s direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

1941-2021: 80th Anniversary of Gandia Blasco Group

Gandia Blasco Group celebrates in 2021 its 80th year since its birth: a trajectory of eight decades marked by constant reinvention and the creative sensibility needed to create confidence in its design at all levels.

Founded in 1941 by José Gandía Blasco, Gandia Blasco Group is a family-owned company that has reached its third generation and is currently present in 75 countries through its distinct brands. GANDIABLASCO, GAN and DIABLA have all succeeded in building a solid and recognizable identity in their respective areas: from furniture and outdoor spaces design to the creation and production of handmade designer rugs.

Coinciding with its 80th anniversary, the company continues its expansion into key international markets and is preparing the opening of its new single-brand store on Ortega y Gasset street in Madrid, destined to become its principal flagship in Europe alongside its emblematic headquarters in Ontinyent (Valencia), La Casa Gandia Blasco.

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