

GANDIABLASCO

THE LEGENDARY ENGLISH CLUB CHAIR GOES AL FRESCO IN ITS
MOST MEDITERRANEAN VERSION YET

Designed by José A. Gandía-Blasco and Borja García for GANDIABLASCO



The **TIMELESS** collection, a classic of functionality and ageless elegance conceived by **José A. Gandía-Blasco** and **Borja García** for **GANDIABLASCO**, is extended with a reinterpretation of the piece with the most personality of the series, the **relax club armchair**.

The unmistakable structure of this contemporary “**club chair**”, the epitome of well-being and hedonism accompanied by the relax pouf and some of the **TIMELESS** low tables, is now equipped with **armrests made of teak wood**, a noble and warm material that combines with the multiple tones and textures of the firm’s range of finishes and contrasts with the cold, minimalist and architectural character of the aluminium profiles, **GANDIABLASCO**’s signature material. The set recreates an interplay of angles, obliques, volumes and textures that seeks ergonomic appeal, versatility and functionality while focusing all eyes on it.

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The **TIMELESS relax club chair with armrests** is a designer outdoor armchair made from hand-welded aluminium sections, as is typical of most **GANDIABLASCO** icons. It can be fully customised thanks to the brand's wide range of thermo-lacquered colours: from the classics (white, anthracite, sand, bronze, cement grey...) to intense shades such as orange brown, bottle green and red wine.

This new creation expands customisation possibilities with the renewed range of finishes that embellish the upholstery and bring **comfort, distinction and freshness to any outdoor space**. The technical fabrics with excellent workmanship and weather resistance from specialised brands such as **Dedar Milano** and **Sunbrella**, among others, present different options that are reminiscent of upholstery used in interiors.



Another of **TIMELESS'** surprises this season is the **retro and sophisticated feel of the new cushion fabrics**, selected from **Dedar Milano's** attractive geometric patterns. Sailor stripes - and colour combinations as evocative as Carrot Stick, Cocco Bello, Sale e Pepe, Sea Anchor, Fondo Roccioso and Eden Blu - intensify the **Mediterranean essence of the design** and give it **personality** without being overdone.

TIMELESS, inspired by the rational architecture of the early 20th century, is a complete collection of discrete but forceful shapes. The elements that make it up, to which the **relax club chair with armrests** has now been added, have arisen from the desire to **create elegant, timeless, durable and welcoming atmospheres both indoors and in the open air**.

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TECHNICAL INFORMATION

Year:	2021
Designer:	José A. Gandía-Blasco and Borja García
Materials:	Welded thermo-lacquered aluminium. Dekton®. Phenolic board. Teak wood.
Composition:	Polyurethane foam covered with water-repellent fabric.
Colours:	White, Agate grey, Sand, Bronze, Beige red, Orange brown, Wine red, Blue grey, Grey blue, Cement grey, Bottle green, Anthracite, Quartz grey, Grey brown y Black.
Fabrics:	Nautica, Soft, Warm.
Cushion fabrics:	Warm Majestic, Warm Domino y Warm Strange Loves.
Measurements:	74x92x81h cm

José A. Gandía-Blasco Canales:

José A. Gandía-Blasco Canales was born in Ontinyent, Valencia. After studying law at the University of Valencia, he started working in the family business Gandia Blasco S.A. in the 1980s. He is currently the President and creative director of the Gandia Blasco Group. He is responsible for the designs of many of the group's most iconic furniture and carpet collections, which are sold in more than 75 countries.



Borja García:

Borja García studied industrial design at the Universidad Cardenal Herrera-CEU in Valencia, where a few years later he also studied architecture. During his stay in Milan he completed his training with the Design Continuum Italia studio. His professional career has led him to work on many projects both independently and as part of other studios, having co-founded Nazca, Enproyecto Arquitectura and, most recently, MADE Studio. His proposals in the fields of industrial design and architecture have received important national and international recognition and he is a regular collaborator with GANDIABLASCO.



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About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

1941-2021: 80th Anniversary of Gandia Blasco Group

Gandia Blasco Group celebrates in 2021 its 80th year since its birth: a trajectory of eight decades marked by constant reinvention and the creative sensibility needed to create confidence in its design at all levels.

Founded in 1941 by José Gandía Blasco, Gandia Blasco Group is a family-owned company that has reached its third generation and is currently present in 75 countries through its distinct brands. GANDIABLASCO, GAN and DIABLA have all succeeded in building a solid and recognizable identity in their respective areas: from furniture and outdoor spaces design to the creation and production of handmade designer rugs.

Coinciding with its 80th anniversary, the company continues its expansion into key international markets and is preparing the opening of its new single-brand store on Ortega y Gasset street in Madrid, destined to become its principal flagship in Europe alongside its emblematic headquarters in Ontinyent (Valencia), La Casa Gandiablasco.

[Press Office Gandia Blasco Group](#)

IT Comunicación

Marga Vidal - gandiablascal@itcomunicacion.com

Tlf. (+34) 93 362 10 34



www.gandiablascal.com



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