

GANDIABLASCO

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Retro nostalgia and Mediterranean elegance in stripes

Riviera chic, the pulse of summer with SAINT-TROPEZ



Daybed. Saint-Tropez navy

GANDIABLASCO launches "Saint-Tropez", a new collection of striped outdoor fabrics that pays tribute to the culture of rest and to that relaxed elegance so characteristic of the most evocative vacation areas in the world. More than a simple pattern, this proposal is a visual journey that connects the **light of the French Riviera and the Italian coast** with the sophistication of The Hamptons, in North America, a place where stripes have historically been a symbol of distinction outdoors. The collection recovers the **freshness of the 60s and 70s**, the golden era in which this geometric motif became the main protagonist of the most exclusive terraces and beach clubs, bringing back that **chic nostalgia** but fully adapted to contemporary life.



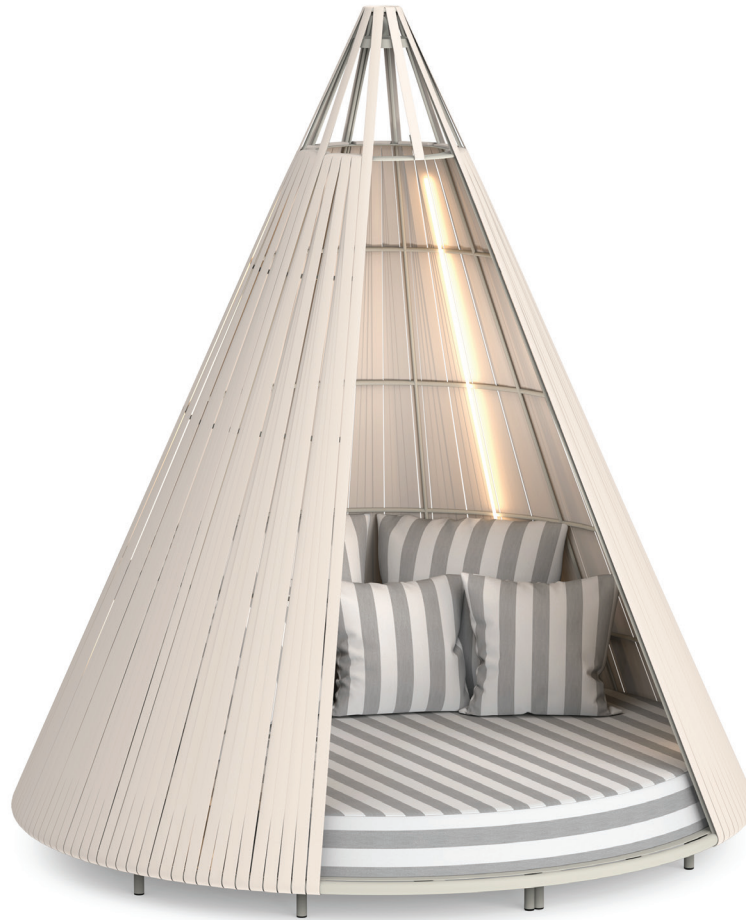
Saint-Tropez grey



Saint-Tropez burgundy

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Cono. Saint-Tropez grey

The “Saint-Tropez” fabric stands out for its way of understanding the Mediterranean, transmitting **the calm of the sea and the play of light and shadows** produced by the sun. Its bicolor striped design is very easy to combine and adapts wonderfully to the different **GANDIABLASCO** furniture pieces. On one hand, it gives a fresh and lively look to the brand’s most well-known designs, such as the **Merendero**, the **Pergola sofa**, the **Daybeds**, and the **Nao-Nao** swing, and on the other, it fits very well into this year’s novelties, such as the **Cono**. The lines of the fabric fit naturally into both classic structures and newer shapes, achieving a very attractive visual result on any terrace.



Saint-Tropez graphite



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Merendero. Saint-Tropez sand



Saint-Tropez graphite

Designed to enjoy the environment without worries, this textile collection is manufactured with **high-resistance material** engineering, making it ideal for both residential projects and commercial or hotel environments that demand maximum durability against maritime weather and sun exposure. Made of 100% solution-dyed acrylic, these technical fabrics possess high lightfastness and a UV-resistant finish. They are suitable for outdoors and resist exposure to rain, while maintaining a surprisingly soft and pleasant touch, guaranteeing exceptional comfort under the open sky. The chromatic palette of the stripes, with deep options such as black and night blue, has been designed to combine perfectly with the essential tones of **GANDIABLASCO**'s aluminum structures, ranging from soft neutral colors to the darkest options.

Saint-Tropez achieves a perfect balance between the aesthetic memory of the past and the innovation of the present, creating outdoor environments fully adaptable to indoor spaces that exude a universal and timeless elegance.



Nao-Nao. Saint-Tropez sand



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Pergola Sofa. Saint-Tropez navy

TECHNICAL SPECIFICATIONS

SOFT SAINT-TROPEZ



Grey

Graphite

Sand

Burgundy

Navy

Composition

100% solution
dyed acrylic.

Weight

260 gr/m²

Abrasion resistance

20.000 cycles

Colors lightfastness

ISO 105 B04 · 4-5
(scale 1-5)

Flame resistance

BS 5852 source 0
CAL TB 117
NFPA-260 class I
UNE-EN 1021
part 1

Symbols



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About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand of Gandia Blasco Group, a family company based in Valencia, founded in 1941, dedicated to the manufacturing of blankets. In the 1980s, José A. Gandía-Blasco Canales, designer and current President of the company, introduced design into all areas of the firm, centering its activity on the development of modular furniture and outdoor accessories with a marked architectural character. As an ambassador for the island of Ibiza, the expression of a lifestyle inspired by his Mediterranean roots transcended the company's production activity and its guidelines, redefining its philosophy with the design of elegant and timeless outdoor spaces integrated into the environment. Its essence is Mediterranean, but its vocation is universal;

GANDIABLASCO collaborates with international designers who share its passion for honest simplicity, the use of materials, and processes respectful of the environment, transforming outdoor spaces into true oases of well-being.

Currently, the GANDIABLASCO brand extends to more than 75 countries and is internationally recognized for the quality of its designs and the creation of contemporary environments that reflect its passion and respect for outdoor life, values that are transferred to the interior of the home, redefining the contemporary habitat through the hybridization of spaces.

About Gandia Blasco Group

Gandia Blasco Group is a Mediterranean family company known for its expertise in the design and edition of outdoor furniture and spaces - more than furniture, a lifestyle - and in the handcrafted creation of designer rugs. The group operates in a diversified way through its three brands: GANDIABLASCO, GAN, and DIABLA, each with its own distinctive personality. Founded in 1941 by José Gandía Blasco and originally dedicated to the manufacture of yarns and blankets, the company has stood out for a solid trajectory marked by constant reinvention and the promotion of design culture. Today, the company is presided over by José A. Gandía-Blasco Canales, a member of the second generation of the family, followed by his children Álvaro Gandía-Blasco, Vice President and Commercial Director, and Alejandra Gandía-Blasco, the group's Creative and Communications Director.

With its historical headquarters in Ontinyent (Valencia, Spain) and a presence in more than 75 countries, its main flagship stores are located in New York's Soho Design District and in the hearts of cities such as Madrid, Barcelona, and Lisbon. The company continues to expand and is constantly experimenting and innovating with renowned international designers and architects.

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Gandia Blasco Group
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