

# GANDIABLASCO

## GANDIABLASCO AT JARDÍN DEL SOL SUITES

Contract Project: outdoor furniture for an idyllic hotel in Calviá



Pool. Exclusive Area

Gandia Blasco Group's outdoor furniture brand invites you to live a whole new Mediterranean open-air experience by enjoying the charm of the Balearic Islands in its new project contract on the Costa de la Calma, Palma (Mallorca, Spain).

*Iberostar Jardín del Sol Suites*, a quiet retreat in the Santa Ponça area located on the seafront, has undergone a renovation project by the interior design team of the *Iberostar* chain and developed by **Abanda Home & Contract Design studio**. The establishment has transformed the outdoor areas into a real-life paradise in white and sand tones featuring the firm's designer furniture collections.

The stone and wood terraces of the hotel are integrated into the natural environment of pines, sea and rocks and they are the best spot to enjoy the breeze and the sun. The **DAYBED outdoor beds**, designed by **José A. Gandía-Blasco Canales**, embody the fusion between the Mediterranean lifestyle and contemporary architecture. They give life to small oases of neat lines raised on a structure of thermolacquered aluminium. These four-poster garden beds with reclining backrest come in different types of adjustable covers that filter sunlight. **As in the rest of the GANDIABLASCO designs, the aluminium profiles are resistant to moisture and rust and the upholstery is made of water-repellent fabric and do not allow ultraviolet rays to pass through.**

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356 chaise lounges. Daybeds. Flat c tables / Pool. Exclusive Area

Next in line, the chaise lounges of the brand and the outdoor **C tables** part of the **FLAT** series, an original design by **Mario Ruiz**. These are distributed methodically throughout the space, allowing for different configurations and environments to be created according to the time of day and the visitors traffic. Moreover they are perfect to enjoy the open air and the Mediterranean climate throughout the year. They are held together by a structure in sand-coloured thermo-lacquered aluminium and they house comfortable mats upholstered with technical fabrics of **Silvertex quality** in the same tones, neutral and luminous.



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The **356 chaise lounges** by Pablo Gironés and José A. Gandía-Blasco Canales for **DIABLA**, the company's youngest brand, surround the different pools, up into the water. This model of hammock is made of 100% recyclable polyethylene thanks to a rotational molding technique and, due to its sinuous shapes, creates a contrast with the straight lines of the rest of the elements that equip these areas.



Pool. Exclusive Area

The outdoor spaces of the *Iberostar Jardín del Sol Suites* hotel are one of **GANDIABLASCO's contract projects**, designed in a **tailored way for professional clients** and large interior design facilities within resorts and hotel and residential promotions.

Thanks to its wealth of experience in creating all kinds of environments and outdoor spaces, as well as its ability to speak the languages of timelessness and architecture, the brand continues to grow in this field creating alliances with internationally renowned companies and professional teams.

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## About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

## 1941-2021: 80th Anniversary of Gandia Blasco Group

Gandia Blasco Group celebrates in 2021 its 80th year since its birth: a trajectory of eight decades marked by constant reinvention and the creative sensibility needed to create confidence in its design at all levels.

Founded in 1941 by José Gandía Blasco, Gandia Blasco Group is a family-owned company that has reached its third generation and is currently present in 75 countries through its distinct brands. GANDIABLASCO, GAN and DIABLA have all succeeded in building a solid and recognizable identity in their respective areas: from furniture and outdoor spaces design to the creation and production of handmade designer rugs.

Coinciding with its 80th anniversary, the company continues its expansion into key international markets and is preparing the opening of its new single-brand store on Ortega y Gasset street in Madrid, destined to become its principal flagship in Europe alongside its emblematic headquarters in Ontinyent (Valencia), La Casa Gandia Blasco.

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YEARS | 2021