

GANDIABLASCO

DESIGNING SHADES

Aesthetic, versatile and adaptable, GANDIABLASCO parasols create personalized relaxation corners to enjoy the outdoors in summer

Sunshades have an important function that sometimes goes unnoticed: they design the shadows of outdoor areas. Those essential spaces that give respite from the sun and help to protect oneself without giving up the views from a garden with a swimming pool, a terrace with a solarium or a lounge-style dining room. The sunshade provides protection and shelter, bringing greater comfort to corners of relaxation. Beyond their main function, sunshades also conquer outdoor spaces thanks to their versatility and appearance, by enhancing and personalizing an outdoor environment. In this sense, they play a decisive decorative role in the shaping of each space.

As specialists in designer outdoor furniture, this season GANDIABLASCO offers different parasol options from its most iconic collections as well as some new launches to enable the design of customized shade structures according to the space, architecture or landscape.



UMBRA folding parasol. 2022 GANDIABLASCO novelty

UMBRA, shade in Latin

UMBRA is an innovative folding and rotating parasol designed by **Dirk Wynants** for the Valencian firm's in-house team in collaboration with the Belgian company Umbrosa, who are responsible for its manufacture.

UMBRA —Latin for **shade**— is a tribute to shade and is designed in a square shape which is almost three meters in length on each side when open. The umbrella is made of 100% acrylic canvas that is highly resistant to UV rays and water repellent. Its design differs from the rest by shifting the axis of its base to the side, completely freeing up the entire central part and maximizing the coolness and protection of the UV shaded area. The sliding side opening allows for different angles, as well as height adjustment to adapt to different outdoor environments. One of the highlights of its ingenious design is the 360° swivel function on its base, allowing it to be flexibly adjusted to suit all times of the day and all seasons of the year. This designer parasol is available in monochrome white and other neutral shades.

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The UMBRA base consists of a set of concrete tiles that act as a counterweight to the crossbar and are concealed by a thermo-lacquered galvanized steel cover. At the same time, the base is fitted with a set of four wheels with brakes that give mobility to the unit without affecting its stability. Finally, the UMBRA sunshade can be folded into a fan shape for easy storage and comes with a protective cover.

ENSOMBRA, an icon of GANDIABLASCO

ENSOMBRA is a genuine parasol that has become an icon of Valencian design. An architectural, playful and minimalist reinterpretation of the traditional concept of the fan. Created in 2006, it is an exclusive design by **Odosdesign** for GANDIABLASCO. A prolific alliance for a parasol that has won numerous national and international awards.



ENSOMBRA opening. Designed by Odosdesign



ENSOMBRA & SOLANAS. Carla Ridge project, Beverly Hills, Los Angeles

The originality of **ENSOMBRA** revolves around lightweight slats that are easy to fold and unfold, in a simple -and at the same time ingenious- system of gradual overlapping that fills any outdoor corner with dynamism and life. The piece is firmly supported by a galvanized steel base and powder-coated stainless-steel pole, which can be customized using the many elegant and natural colors of the GANDIABLASCO color range. The sleek slats, with refined lines, fold back on themselves, providing movement and rigidity, to generate an original play of light and shadow according to each occasion.

The design of ENSOMBRA is inspired by the Mediterranean landscape and its precise shadows that are naturally projected, reminiscent of a tree. An amazing decorative parasol that transforms an outdoor space into a place full of life.

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BALI, Balinese inspiration

Inspired by the thatched roofs of traditional Balinese architecture and its natural landscape, **BALI** is a parasol with a simple, contemporary design that reveals at first glance the mechanisms and structure of the parasol itself. Created by the design team at **Odosdesign** for GANDIABLASCO, BALI is a foldable design, made with a galvanized steel base and powder-coated aluminium sections and is available in white, agate grey, bottle green, sand, bronze, wine red and anthracite. The square canvas upper part casts an invariable geometric shadow that moves over the course of the hours without losing its opaque structure. At the same time, this sunshade with its clean lines is highly customizable, depending on your needs, as it is available in different finishes, fabric colors and structures.

BALI shows how the simplicity of its design is sometimes a safe bet for its functionality, versatility and great adaptability to any terrace or contract installation. Timelessness is a rising value.



Bottle green shades. BALI by Odosdesign. BOSC by Made Studio

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About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

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