GANDIA**BLASCO**

GANDIABLASCO lounge spaces in three unique projects near the water

Harmony, modularity, and durable materials: furniture proposals that establish a visual and sensory dialogue with the environment and complete the feeling of freshness and serenity of three astonishing pools.

In contemporary architecture, swimming pools acquire an abstract meaning that goes beyond their practical function as spaces for relaxation and fun. They represent architectural elements with their own entity, capable of playing symbolic roles in design and spatial experience.

GANDIABLASCO, Diabla and their outdoor furniture collections are proposed as authentic generators of spaces that, in dialogue with swimming pools, foster a connection with the natural environment and the surrounding landscape. When carefully integrated into a project or outdoor space, GANDIABLASCO environments next to these refreshing oases create a smooth transition between indoor and outdoor spaces, acting as a meeting point between the built atmosphere and nature.

In a tour of contract projects with swimming pools in which the GANDIABLASCO and Diabla collections enter the scene, we visit Castillon-du-Gard, Le Marche and Bangkok, three destinations with their own identity and attractions that make them unique, from historical heritage to natural beauty and rich cultural heritage.

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Luxury and well-being in Provence

At the Hotel Le Vieux Castillon in Castillon-du-Gard, located in a medieval village in the south of France, the swimming pool becomes an escape and retreat from the hectic pace. The interior of the boutique hotel houses 33 rooms designed by Parisian interior architect Natasha Megret, who tastefully and sensitively combines a natural color palette of white, brown, and caramel, in harmony with the exposed medieval stone fragments in many of the rooms.

The castle awaits a magical refuge surrounded by medieval walls, the outdoor area equipped with GANDIABLASCO'S outdoor collections. The outdoor loungers create a space for lounging by the pool, while the **LIPSTICK** armchairs and tables, by José A. Gandía-Blasco Canales for Diabla, offer a casual place to sit and read or drink coffee immersed in this idyllic atmosphere. Made of polyethylene exclusively from recycled sources, they are lightweight, easy to maintain, and durable due to their high resistance to weathering and corrosion.

Location: Castillon-du-Gard, Francia
Collections: Na Xemena, Daybed / 356, Lipstick (Diabla)

On the other side of the pool, GANDIABLASCO'S iconic **DAYBED** outdoor daybed, also by designer José A. Gandía-Blasco Canales, is perfect for lounging out of the sun. This daybed raised 60 cm off the ground with an anodized or thermo-lacquered aluminum frame, movable Soltis plastic fabric canvases, reclining backrest, cushions, and mattress pads filled with polyurethane foam rubber covered with water-repellent fabric, and removable upholstery available in various finishes and colors, embodies the convergence between practical functionality and contemporary aesthetics, challenging the conventional limits of outdoor furniture design.

Surrounded by beautiful gardens, patios, and terraces, the **356** sun loungers by José A. Gandía-Blasco Canales and Pablo Gironés invite you to sunbathe partially submerged in the pool. With their refined style and sensual lines that elegantly fit the body, they are perfect for being in contact with water thanks to the 100% recyclable polyethylene produced by rotational molding.

GANDIABLASCO

Between tradition and modernity in an undiscovered Italy

Swimming pools can be interpreted as sculptural elements of artistic expression in architecture. Their design, shape and materiality can be used to create striking visual compositions, adding an aesthetic dimension to the built environment. Pools thus become elements that enhance the beauty of a space, creating an aesthetically and emotionally enriching experience. This is the case of **Casa Olivi**, a contract project in central Italy that has benefited from the strategic collaboration of GANDIABLASCO.

The heart of Le Marche, an hour from the Adriatic coast, is home to an old 19th century farmhouse renovated with a unique sensibility. Swiss architects Markus Wespi and Jérôme de Meuron have transformed the interior spaces of this stone house - protected by Italy's Cultural and Historical Heritage - with designer furniture in natural colors and white walls to reflect the scarce natural light that enters through the nineteenth-century windows. The villa is a mix of tradition, modernity and contemporary design, with pieces by Vitra, Cassina, José A. Gandía-Blasco Canales and Philippe Stark, among others.

Location: Le Marche, Italia
Collections: 356 (Diabla)

At the edge of the outdoor spaces is an infinity pool that merges with the horizon of the Adriatic Sea. In this setting enriched by the presence of a century-old olive tree, Diabla's **356** collection is once again chosen to become a testimony to the harmonious dialogue between the human essence and the surrounding nature. Carefully placed designer armchairs and tables provide the perfect space to enjoy an aperitif, while sun loungers from the same collection provide the idyllic setting for relaxing by the pool, surrounded by the beauty of the olive trees. In this choreography of pieces that dialogue in harmony, a subtle connection to the rural architecture and exquisite interior design of Casa Olivi is revealed.

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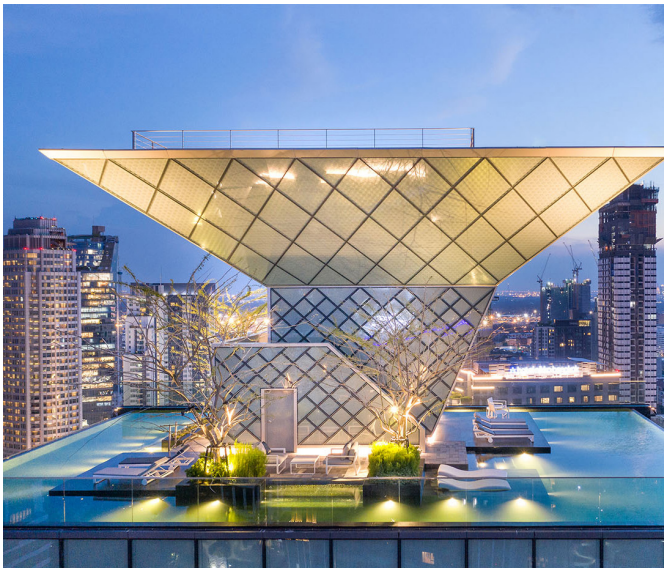
Two GANDIABLASCO icons at The Bangkok Thonglor

Two of the outdoor furniture collections that most genuinely express the Mediterranean and architectural character of GANDIABLASCO- **FLAT** and **TIMELESS**- travel to the capital of Thailand. The Bangkok Thonglor, designed by Landscape Architects 49 Limited, translates in its design the exclusivity of the area where it is located: a vibrant and cosmopolitan city.



Location: Bangkok, Tailandia.
Collections: Flat, Timeless / 356 (Diabla)

With 31 floors and close to 150 apartments, it stands out for its wraparound glass façade, which integrates it into the urban space with a play of transparencies and reflections depending on the incidence of light. The upper floors have been conceived as a luxurious communal facility for residents, who can enjoy the swimming pool and solarium located on an open vantage point, and offer breathtaking panoramic views of the Bangkok skyline and sky.

The large terrace has been furnished with one of the most representative series of our GANDIABLASCO catalog: **FLAT**, an original design by Mario Ruiz. The collection's outdoor loungers, designer sofas and tables, with their lightweight white thermo-lacquered aluminum structure, create the perfect setting for relaxing by the infinity pool, thirty stories high. FLAT's balance and flexibility have made it a new classic of internationally successful outdoor furniture. Comfort is provided by a variety of designer cushions made from custom polyurethane foam rubber.

TIMELESS, an original design by José Gandía-Blasco and Borja García, stars in the landscaped common areas on the lower floors of the building. The outdoor armchairs, presented here with white aluminum profiles, teak armrests and anthracite gray cushions, prioritize comfort and blend harmoniously into their surroundings. Its classic and clean formal language conveys the idea it originated. Its formal style conveys the main idea of the collection: permanence over time, both for the strength of the design and its materials and for its discreet, elegant and timeless appearance.

In this exquisite tour of extraordinary pools, from Provence to Italy and Bangkok, GANDIABLASCO and Diabla's outdoor designs establish a sensory dialogue with the landscape and present themselves as true generators of spaces to enjoy. An invitation to immerse oneself in the experience of inhabiting space in harmony with our surroundings.

GANDIABLASCO

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA.

Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers.

Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

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