

GANDIABLASCO

BOSC, A STORY OF NATURE AND SENSATIONS

Designed by Made Studio for GANDIABLASCO



The relaxed beauty of the Menorcan hideaway of **Cala en Bosc** - cliffs, forest, sea, white sand, turquoise waters, incredible sunsets... - serves as inspiration for the new **Made Studio** collection for **GANDIABLASCO**. **Borja García and Laura Ros**, the studio's alma mater, have named this new series **BOSC** paying tribute to the essence of the Balearic Islands and its lifestyle. *"The Mediterranean is freshness, tradition, sand and breeze. It is the taste of things well done, from gastronomy to architecture, whether yesterday or today. BOSC is a simple solution capable of transmitting to us that mixture of peace, well-being and satisfaction."*

BOSC is a modular seating system inspired by the comfort and adaptability of Mediterranean architecture that is super versatile as it fits into all types of situations and spaces, both residential and contract. The textile component acquires in **BOSC** a great importance as much in its aesthetic aspect as in its functional aspect, achieving great comfort not only in the use but also in the sight.

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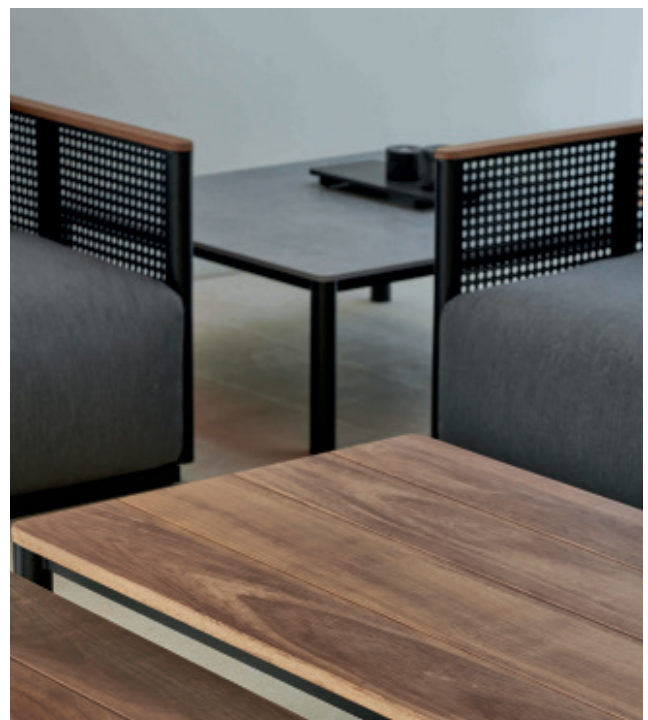
Tradition and modernity. The simple and generous lines of **BOSC** speak the language of contemporaneity, while its aluminium structure constitutes an abstraction of the traditional techniques of making mesh or wicker furniture. Surprising in the small details, **the aluminium makes reference to the plaits typically produced with these vegetable fibres.**



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Reminding us that the Mediterranean climate has always blurred the boundaries between indoors and outdoors, **BOSC flows between the inside and the outside, bursting in with a high level of comfort and warmth** to be enjoyed peacefully and pleasantly throughout the year.



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TECHNICAL INFORMATION

Year:	2021
Designer:	Made Studio
Materials:	Welded thermo-lacquered aluminium. Thermo-lacquered perforated sheet. Dekton®. Iroko wood.
Composition:	Polyurethane foam covered with water-repellent fabric.
Colours:	White, Agate grey, Sand, Bronze, Beige Red, Orange brown, Wine red, Blue grey, Grey blue, Cement grey, Bottle green, Anthracite, Quartz grey, Grey brown y Black.
Fabrics:	Nautica, Soft, Warm.
Cushion fabrics:	Warm Majestic, Warm Domino y Warm Strange Loves.

Made Studio:

Made Studio was founded in Valencia in 2017 by architects Borja García and Laura Ros. Focusing on the development of architectural projects, commercial interior design and product design, the studio unites industrial design and architecture to offer a panoramic vision in each of its projects. The result is an extensive experience that has been confirmed by numerous national and international awards, such as the Red Dot Design Awards, the Delta Awards and the ADCV Awards, as well as prolific activity in exhibitions and publications around the world. Made Studio expresses its passion for product design and architecture through work done with extreme care from the concept to the last detail.

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About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

1941-2021: 80th Anniversary of Gandia Blasco Group

Gandia Blasco Group celebrates in 2021 its 80th year since its birth: a trajectory of eight decades marked by constant reinvention and the creative sensibility needed to create confidence in its design at all levels.

Founded in 1941 by José Gandía Blasco, Gandia Blasco Group is a family-owned company that has reached its third generation and is currently present in 75 countries through its distinct brands. GANDIABLASCO, GAN and DIABLA have all succeeded in building a solid and recognizable identity in their respective areas: from furniture and outdoor spaces design to the creation and production of handmade designer rugs.

Coinciding with its 80th anniversary, the company continues its expansion into key international markets and is preparing the opening of its new single-brand store on Ortega y Gasset street in Madrid, destined to become its principal flagship in Europe alongside its emblematic headquarters in Ontinyent (Valencia), La Casa Gandiablasco.

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YEARS | 2021