

Gandia Blasco Group opens its first showroom in Los Angeles

The Mediterranean lifestyle arrives in California: a new design space in West Hollywood



GANDIABLASCO Los Angeles window display

Gandia Blasco Group takes another step forward in its international growth with the opening of its first own showroom on the West Coast of the United States. The store is located in the well-known Pacific Design Center, right in the heart of the West Hollywood design district in Los Angeles, and is designed to serve both local clients and visitors arriving from other states across the country.

This new space stands out for its impressive glass facade, a large transparent storefront that invites visitors to discover a carefully curated, modern-looking setting. Upon entering, light becomes the true protagonist, bathing every corner to envelop the furniture in a warm and evocative atmosphere that transports the senses to the serenity of the coast, the clarity of the desert, or the freshness of the forests.

Open to the general public, it welcomes both design and architecture professionals as well as private clients. The objective is for visitors to easily imagine how the furniture would look in their own projects, whether they are homes, hotels, beach clubs, or office spaces.



MASS. Todd Bracher | ARENA. Søren Rose | IRIS. Alejandra Gandia-Blasco | LINES rug. Mayice

The showroom features the latest collections, best sellers, and most iconic pieces from **GANDIABLASCO**, **DIABLA** and **GAN**. There is also a careful selection of pieces that are part of its Quickship programs, which allows for very fast deliveries.

One of the main elements of the exhibition is its exclusive pergola, a product designed to transform any outdoor or indoor space that is fully equipped with a wide variety of options, such as curtains, blinds, fixed slats, fixed or folding ceilings, integrated lighting, and power outlets. In this way, clients have the opportunity to get inspired by seeing all the available configurations in person and receiving expert, fully personalized advice to adapt the project to their needs.



SOLANAS. Daniel Germani | GRAPY. Kensaku Oshiro
TIMELESS. José A. Gandía-Blasco Canales, Borja García
ONSEN. Francesco Meda & David Quincoces



SOLANAS. Daniel Germani



Gandia Blasco Group
1941



FLEX PERGOLAS. José A. Gandía Blasco & Gensler | BOSC. Made Studio | SALINE rug. Made Studio

To celebrate and honor its roots, special events are regularly hosted in the showroom with an authentically Spanish touch, designed for clients to completely immerse themselves in the essence of the Mediterranean lifestyle, where hospitality, enjoying time, and good company are the true protagonists. These gatherings become the ideal occasion to relax and share while tasting a careful selection of traditional gastronomy and excellent wines, bringing the warmth and well-being of the Mediterranean directly to Los Angeles.

To discover the showroom and live this experience, the doors are open to the public from Monday to Friday, while on Saturdays there is the possibility of scheduling an exclusive visit by appointment.

We look forward to seeing you!

GANDIABLASCO Los Angeles

Pacific Design Center, 8687 Melrose Avenue, Suite G166, West Hollywood, CA 90069



BOSC. Made Studio



BOSC. Made Studio



FLEX PERGOLAS. José A. Gandía Blasco & Gensler



About Gandia Blasco Group

Gandia Blasco Group is a Mediterranean family company known for its expertise in the design and edition of outdoor furniture and spaces - more than furniture, a lifestyle - and in the handcrafted creation of designer rugs. The group operates in a diversified way through its three brands: GANDIABLASCO, GAN, and DIABLA, each with its own distinctive personality.

Founded in 1941 by José Gandía Blasco and originally dedicated to the manufacture of yarns and blankets, the company has stood out for a solid trajectory marked by constant reinvention and the promotion of design culture. Today, the company is presided over by José A. Gandía-Blasco Canales, a member of the second generation of the family, followed by his children Álvaro Gandía-Blasco, Vice President and Commercial Director, and Alejandra Gandía-Blasco, the group's Creative and Communications Director.

With its historical headquarters in Ontinyent (Valencia, Spain) and a presence in more than 75 countries, its main flagship stores are located in New York's Soho Design District and in the hearts of cities such as Madrid, Barcelona, and Lisbon. The company continues to expand and is constantly experimenting and innovating with renowned international designers and architects.

Social and environmental responsibility policy. As part of its environmental sustainability strategy, Gandia Blasco Group is firmly committed to the durability and circularity of its designs. This commitment is materialized through the use of recyclable or recycled materials, selecting those with certifications that guarantee their sustainable origin and their contribution to environmental conservation. These accreditations include the FSC (Forest Stewardship Council) seal, the Environmental Product Declaration (EPD), the PFC-Free label, GreenGuard certification and the STANDARD 100 by OEKO-TEX® eco-label, among others. This philosophy responds to the purpose of strengthening collaboration with partners that share the vision of the Gandia Blasco Group and are committed to excellence through more sustainable practices and a clear environmental policy. For this reason, most of the suppliers selected by the company have implemented or are in the process of obtaining ISO 14001 certification -a guarantee of their dedication to responsible environmental management- or comply with the rigorous standards established by the European Union's REACH Regulation.

At the same time, through the social initiative GAN Women Unit, the Gandia Blasco Group places emphasis on preserving and updating traditional craft techniques and promoting the economic independence of the rural communities of Indian artisans with which it collaborates.

Design is culture. Support for emerging designers since the 1990s has been consolidated over the years through initiatives such as the Gandiablascos International Outdoor Furniture Design Competition - which held its first edition in 2006 - and the creation of the DIABLA brand in 2017. The continued effort to promote culture in different cities around the world through sponsorship and patronage activities, as well as the promotion and realization of exhibitions in cultural centers, is reinforced by the Gandia Blasco Group's membership in cultural organizations such as Círculo Fortuny, Spanish non-profit entity member of the European Cultural and Creative Industries Alliance (ECCIA), and the collaboration with internationally renowned fairs such as ARCO Madrid and organizations such as the Association of Contemporary Art Galleries of the Valencian Community (LAVAC), among others. The Gandia Blasco Group also participates in the main international design fairs and is an active member of the Leading Brands of Spain Forum (FMRE), a public-private alliance made up of the main Spanish companies with leading brands in their respective sectors, and of city projects such as the Soho Design District in New York and the Madrid Luxury District (MLD).

Awards and Recognitions. Over the years, the group has been recognized for its outstanding business and industrial track record at the state level. It was part of the Selection for the Prince Felipe Awards for Business Excellence in 2005 and demonstrated its commitment to design by receiving an Honorable Mention in the 2013 Design Management Europe Award, the most prestigious European award granted to a company for its excellent design management.

The designs of Gandiablascos, GAN, and Diabla have been distinguished with various internationally renowned design awards. This includes recognitions such as the Wallpaper* Design Awards, the ICFF New York Editors Award, the EDIDA Awards, the Red Dot Design Awards, the Modern Design Awards, the Best of Year Awards, the NYCxDESIGN Awards, the Archiproducts Design Awards, the Dezeen Awards, the DNA Paris Design Awards, the RO Plastic Prize, the Iconic Awards from the German Design Council, and the German Design Award, among others.

[Press Office Gandia Blasco Group](#)

prensa@gandiablascogroup.com Tlf. (+34) 96 291 13 20

