

# GANDIABLASCO

## OUTDOOR EXPERIENCES BY GANDIABLASCO

Pergolas with smart lighting: new improvements to enjoying a complete GANDIABLASCO experience



The new GANDIABLASCO pergolas with smart lighting bring the Mediterranean lifestyle to new professional environments

The designing of co-working spaces –from meeting and training rooms to a stand for a work fair– increasingly prioritizes the criteria of versatility, flexibility and dynamism. It is about **creating functional environments** that favour connection and cooperation without giving up the feeling of intimacy that is necessary for concentration and creativity.

Gandia Blasco Group, that has been contracted to complete corporate projects all over the world through its different brands (GANDIABLASCO, GAN and Diabla), reimagines one of its most emblematic outdoor designs to take advantage of new technologies and adapt them to contemporary trends in all types of workplaces. The **LED lighting system in the new PERGOLAS by GANDIABLASCO can be controlled from a mobile app.**

The new PERGOLAS WITH SMART LIGHTING by GANDIABLASCO are a technological evolution of the **PERGOLA** collection designed by **José A. Gandía-Blasco Canales** with the goal of reinterpreting traditional designs in wood and turning them from furniture into small-scale architecture. Like the rest of the collection, they are made with the same design of **aluminium profiles** which characterise the most iconic furniture collections of the brand, and give them a base which uses durable and easy-to-maintain materials.

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Integrated home automation and centralized control of lighting, compatible with state-of-the-art applications

The internal structure of the PERGOLAS allows for electric wiring to be fitted inside, which enables you to install lighting and USB ports. To install lighting, light line outputs are made from a flexible round hose wiring kit with double neoprene insulation. In addition, USB ports can be installed in the columns (2 double IP65 with power supply of 230-12V 30W).

The wiring needed for the lights and the USB charging ports comes from a IP54 connection box, which is located in the ceiling of the PERGOLA. The box also houses a 230 Vac light control (MCU-DM\_ONE) the allows for regulation of the light intensity of the LED lamps using a remote control (Touch-2G).



Pergola Module Floor 6. Ceiling and sidewalls Vertical Fixed Blades Type 1, RAL 5008 Grey Blue  
Nowood floor. Wind White Curtains

The centralized control of the PERGOLAS WITH SMART LIGHTING permits 4 different modes of command: turning on with a switch, RF radio, remote Wifi control (iOS and Android App) and voice-activated control (compatible with Google Home and Amazon Alexa). Lastly, The App OneSmart turns the installation into an intelligent, automated system which allows you to remotely control it from anywhere in the world.

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Effortless personalized solutions in ecosystems prioritize wellbeing and communication

Multiple uses and environments all in one space. The PERGOLAS WITH SMART LIGHTING by GANDIABLASCO offer a wide spectrum of possibilities to customize and scale up thanks to **the wide range of sizes, colours and finishes. The curtains and blinds, fixed slats, fixed or foldable canvases and the Norwood flooring** are some of the options to make every PERGOLA a unique place.



Pergolas Module 1, RAL 5008 Grey Blue. Fixed Canvas ceiling, Soltis white fabric. Wind White Curtains

The various models of the collection are responsible for equipping spaces with compartmentalised design concepts, acting as dividers between rooms or stands. Its open and flexible concept benefits social interaction in the era of online work as well as factors related to wellbeing and efficiency, may it be the optimization of light, heating, sound and aesthetics. In this way, the **PERGOLAS WITH SMART LIGHTING** are breaking into the interior architecture sector with this new proposal of GANDIABLASCO to integrate technology, to respond to the current way of understanding workspaces, meetings and collaboration.

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## About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

## 1941-2021: 80th Anniversary of Gandia Blasco Group

Gandia Blasco Group celebrates in 2021 its 80th year since its birth: a trajectory of eight decades marked by constant reinvention and the creative sensibility needed to create confidence in its design at all levels.

Founded in 1941 by José Gandía Blasco, Gandia Blasco Group is a family-owned company that has reached its third generation and is currently present in 75 countries through its distinct brands. GANDIABLASCO, GAN and DIABLA have all succeeded in building a solid and recognizable identity in their respective areas: from furniture and outdoor spaces design to the creation and production of handmade designer rugs.

Coinciding with its 80th anniversary, the company continues its expansion into key international markets and is preparing the opening of its new single-brand store on Ortega y Gasset street in Madrid, destined to become its principal flagship in Europe alongside its emblematic headquarters in Ontinyent (Valencia), La Casa Gandia Blasco.

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YEARS | 2021