



## QUALITY AND ENVIRONMENTAL POLICY GANDIA BLASCO, S.A.

GANDIA BLASCO S.A. 1941. From a Valencian textile industry in the 1940s, to design as a strategy for change across all areas of the company during the 1980s. Since our origins and through time, we have adapted to socio-cultural changes and the needs of the various national and international markets in constant evolution, thanks to our principles and values, deeply rooted in the design culture integrated into the company's organisation. A constant commitment to design, quality, and the sustainability/durability of our products.

Craftsmanship and contemporary design. More than just furniture or handcrafted rugs, a lifestyle. This approach has allowed us to become a benchmark in the design sector, for the publishing and marketing of outdoor furniture, pergolas and handcrafted rugs with a history behind them, the added value that connects with people's aesthetic sensibilities.

### MISSION

We are a family business from the textile industry founded in 1941, transformed into a publisher of design furniture and contemporary craft objects in the 1990s, thanks to the implementation of design culture in all areas of the company.

More than furniture, a Mediterranean lifestyle, thanks to design and innovation, architecture and contemporary craftsmanship. Durable and timeless furniture and objects that complement each other to create contemporary spaces in over 90 countries.

### VISION

Gandia Blasco Group was founded in 1941. We lead the market as one of the top 5 international companies in the habitat sector, a benchmark in the design of outdoor furniture and contemporary craft accessories through our three brands: GANDIABLASCO, GAN and DIABLA. Durable designs with which to create contemporary spaces full of life, harmony and well-being for our customers.

We seek solid results in order to promote the culture of design, thanks to our team committed to providing value to the customer.

Our effort is focused on developing innovative products together with international designers, artists, artisans and architects, taking care to maintain the highest quality of the materials used and attention to detail in all stages of the products' life cycle. Design is culture. Elegant, timeless, design is the key to differentiation and exclusivity that makes them unique, in the pursuit of continuing to enrich the variety of concepts and lifestyles according to the plurality of languages of the various international creatives we work with, without losing the essence of our brands. We evolve without forgetting our origins.

We aspire to remain a design company focused on creating value within the cultural sphere, concerned with the well-being of our customers and respect for nature. We maintain our commitment to social and environmental responsibility; we are recognised for the continuous improvement and modernisation of our processes and work systems.

Multiculturalism and knowledge transfer. Our efforts are aimed at offering innovative products, of the highest quality in their materials, elegant, functional and with a differentiation and exclusivity in the designs, to enrich the variety and style of the products through the plurality of languages of the various international designers we work with.

R&D. We are a company focused on the creation of values and socially responsible; we work for the continuous improvement and modernisation of processes and systems.

General Manager



Ontinyent, 3rd January 2025



## POLÍTICA DE CALIDAD Y AMBIENTAL GANDIA BLASCO, S.A.

### VALUES

Corporate culture based on design as a strategy in all areas of the company, respect for the environment, durability, innovation, support for culture, support for emerging talent, support for the economy in developing areas, support for the employment of women artisans in an area of India, contemporary design and craftsmanship, competitiveness, leadership, consumer orientation, social responsibility, human team.

### GANDIA BLASCO GROUP MANIFESTO

- We are a family business founded in 1941, our approach is friendly and professional.
- DESIGN is our culture, it was the engine of change in the 1990s and the recognition in international markets. The value of our brands of Mediterranean origin is our differentiating factor in a globalised world. More than products, we convey attitudes and lifestyles.
- DESIGN is strategy, creativity permeates all areas of the company. In addition, we have an in-house team of designers.
- CULTURE inspires us, we interact with professionals from this world in various sectors, such as art, architecture, crafts, design, film, theatre, fashion or literature, among others. Design is culture.
- We operate in over 75 countries. We are INTERNATIONAL but create local jobs, 85% of our production is local.
- We believe in our TEAM without distinctions, we all add value to the work chain. We would like you to be INSPIRED and INVOLVED to achieve the set objectives. It is everyone's responsibility to value the effort of our colleagues.
- We seek EXCELLENCE in our business practices and in our SEMI-INDUSTRIAL and 100% HANDCRAFTED products, being innovative, functional, exclusive and of the highest quality.
- We are committed to the SOCIAL VALUE of our actions, such as supporting groups of women in India, or cultural institutions and non-profit organisations.
- Our DNA includes a commitment to the ENVIRONMENT; we use NOBLE materials that are long-lasting, reusable and locally sourced. We are committed to ENVIRONMENTAL PROTECTION, including the prevention of pollution.
- We support EMERGING TALENT locally and internationally. Our network of collaborators extends across more than 75 countries
- R&D. We lead the market through MERIT, being innovative and demanding.
- We want to EXCEED the expectations of our customers by complying with all applicable requirements, which are the reason for the constant pursuit of the highest quality in our products and services, as well as environmental performance and the promotion of continuous improvement.
- CORPORATE CULTURE. We are GUIDED by a corporate strategy, which we develop together with specialist advisors to make the best decisions.

General Manager

Ontinyent, 3rd January 2025