

GANDIABLASCO

NEW DEADLINE: 15th MAY!

GANDIABLASCO EXPANDS THE CALL FOR ITS
14th INTERNATIONAL OUTDOOR FURNITURE DESIGN CONTEST



LIVING CONFINEMENT IN CREATIVE MODE IS AWARDED

Seeing the confinement measures for the COVID-19 crisis as an opportunity to stimulate creativity, **GANDIABLASCO** extends the **deadline** for submitting applications for its international outdoor furniture design competition. In total, 5 extra weeks that extend the deadline until **15th May**.

Creativity ON! Passionate about design and life outdoors? Have a go and participate from your homes

The new contest poster calls for young designers from around the world to take advantage of confinement time to express their talents, exercising creativity without leaving their homes.

The Valencian brand challenges participants to create a luminaire for outdoor spaces, highlighting the uniqueness, innovation, functionality and ability of the product to integrate into an outdoor setting.

GANDIABLASCO



José A. Gandia-Blasco



Helena Rohner



Javier Molins



Marcelo Ghio

The winners will be chosen by an expert panel

Once the delivery period has ended and the exceptional situation has been normalized, the proposals will be evaluated by a jury made up of professionals related to the world of culture, interior design and the industrial furniture sector.

The **14th International Outdoor Furniture Design Contest** will have the involvement of **José A. Gandia-Blasco Canales**, President and Creative Director of Gandia Blasco S.A.; **Javier Molins**, Art Critic and Exhibition Curator; **Marcelo Ghio**, Director of Content Strategy and Editorial for Experimenta magazine; and **Helena Rohner**, Jewelry Designer at the Helena Rohner Studio.

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14th INTERNATIONAL
OUTDOOR FURNITURE **DESIGN CONTEST**

Creativity made ON. Get cracking, design your outdoor luminaire and submit it before May 15, 2020.

www.gandiablasco.com

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General conditions and prizes

The contest is open to the **new generation of students and young design professionals**, aged between 18 and 35 years.

It is essential that the projects, which can be presented individually or in groups, are original and unpublished and have not been previously presented or published, that they can be industrially reproduced and that they use 100% recycled plastic materials.

The first and second place winners will receive two prizes (**endowed with € 2,000 and € 1,000 respectively**) and an honourable mention by GANDIABLASCO.

Candidates can register and consult the contest rules at:

www.gandiablasco.com/concursodiseno

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BLAU Tree Lamp. Outdoor Luminaire

About GANDIABLASCO:

1941 manufacturing blankets. Since the year 2000, José A. Gandia-Blasco Canales, the current President and Creative Director of the company, has focused activities on the design of outdoor furniture with an architectural character, linked to its Mediterranean roots. Currently the brand GANDIABLASCO has reached more than 90 countries and is recognized internationally for the quality of its designs, the passion for life in the outdoors, and the collaborations with architects and first-rate designers.

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