

GANDIABLASCO

GANDIABLASCO announces the XIV International Competition for Outdoor Furniture Design

This time, the young participants will have the challenge of devising an outdoor lamp.
The contest is held annually to give future design talents a chance.



GANDIABLASCO has convened the **XIV International Competition for Outdoor Furniture Design** in an annual event that aims to give an opportunity to the future talents in the sector through a challenge that is renewed in each edition. This time, the main theme of the contest is the designing of an **outdoor lamp**. A new challenge to be done, open to students and young design professionals, between the ages of 18 and 35 years. The participants may submit their projects either individually or collectively within a period beginning on the **8th of November 2019 until the 16th of April 2020**.

As usual, the jury of the competition is made up of professionals relevant to the world of culture and the furniture industry. This time, **José A. Gandía-Blasco Canales**, the president and creative director of Gandia Blasco S.; **Julian Molins**, art critic and exhibition curator; **Marcelo Ghio**, Director of Content Strategy and Editorial of the **Experimenta** magazine; and **Helena Rohner**, jewellery designer at tge **Helena Rohner studio**, will all be judging and evaluating the projects. They will analyse each of the presented projects, taking into account aspects such as: creativity and the capacity for innovation, the functionality of the design and its capacity for integration in an outdoor space. They will also be in charge of resolving any doubts or aspects that are not covered by the competition throughout the participation period.

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José A. Gandia-Blasco Canales



Helena Rohner



Javier Molins



Marcelo Ghio

In any event, the basic requirements of the works submitted will be as the following: they must be unpublished proposals and must have not been submitted to any other contests or previously published, they must be reproducible on an industrial scale, and, finally, the use of any plastic material other than 100% recyclable is banned.

Of the pieces presented, there will be two monetary prizes of 2,000€ and 1,000€ awarded (for first and second prize) and an honourable mention from GANDIABLASCO will be received.

The young participants will be able to carry out all enquiries that they deem necessary via both e-mail gbconcurso@gandiablasco.com and in the FAQ's section on the website until the 16th of April 2020.

All proposals submitted must be sent to www.gandiablasco.com/concursodiseno

About GANDIABLASCO.

GANDIABLASCO is the outdoor furniture brand belonging to Gandia Blasco Group, a family company founded in 1941 manufacturing blankets. Since the year 2000 José A. Gandía-Blasco Canales, current President and Creative Director of the company, has focused activities on the design of outdoor furniture with an architectural character, linked to its Mediterranean roots. Currently the brand GANDIABLASCO has reached more than 90 countries and is recognised internationally for the quality of its designs, the passion for life in the outdoors, and the collaborations with architects and first-rate designers.

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