

GANDIABLASCO

GANDIABLASCO BIOCLIMATIC PERGOLAS

Private and smart spaces

The iconic Pergolas collection by José A. Gandia-Blasco is updated with ceramic finishes by TAU Cerámica and the new bioclimatic roof, designed to create completely equipped and personalized indoor and outdoor environments.

In its new 2021 catalogue **GANDIABLASCO** unveils suggestive architectural compositions that stand out for their Mediterranean and timeless character and the incorporation of innovative techniques like the new bioclimatic roof and the **new ceramic covering finishes by TAU Cerámica** available in one of their most recognisable designs: the **PERGOLAS** series.



The wide variety of modules made with aluminum profiles and their great versatility make **PERGOLAS** a system that generates bioclimatic indoor and outdoor environments in which they play a fundamental role due to their functionality and technological features.

The new bioclimatic roof for **PERGOLAS**, as well as the different closing fixtures such as fixed slats –horizontally and vertically-, blinds and curtains –in plastic and acrylic fabric–, are available in a multitude of finishes to provide an excellent level of quality, durability, resistance and customization.

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GANDIABLASCO also announces its partnership with the company TAU Cerámica –a reference brand in the ceramic sector– with the aim of creating synergies between related fields from the collaboration of leading companies in their sector. Gandia Blasco Group and TAU Cerámica also share their support to the World Design Capital Valencia 2022 designated by the World Design Organization®.

ASTALE
TAU



The outdoor pergolas reinvent themselves to create “happy offices”: inspiring, contemporary and multifunctional

The workplace will never be the same, and the wellbeing of professionals and teams is an indicator to really take into account in organizations, given that it directly impacts creativity, productivity, focus and participation. PERGOLA builds true refuges of wellbeing and privacy and, thanks to GANDIABLASCO, blurs the lines between the outdoors and the indoors. Today it redefines the concept of contemporary office furniture to reorganize this type of spaces to be more comfortable, safe, collaborative and flexible. Why not enjoy all the benefits of outdoor living during work hours, making them a more pleasurable experience?

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Pure geometry, sober elegance and precision come together in **PERGOLA** to separate, delimit and multiply uses in working, coworking and networking zones. The modules allow for **infinite possibilities of configuration**, have an elevated aesthetic element and are ultra-personalized thanks to its catalogue of sizes, materials and colors in fabrics and structures.

PERGOLA, GANDIABLASCO's step towards architecture on a small scale, also creates meeting areas and shared work spaces welcoming designs such as armchairs and low tables from the new series **ONDE**, by **Luca Nichetto**, or the stackable benches and tables of **STACK**, a hugely versatile collection conceived by **Borja García** of MADE Studio.

The result is **work areas of maximum comfort, fresh air, natural light and technological features** - LED lighting incorporated in the ceiling louvres and outdoor-ready **PLISY** and **PLISY UP** lighting accessories by **Alejandra Gandía-Blasco** for **Diabla**.

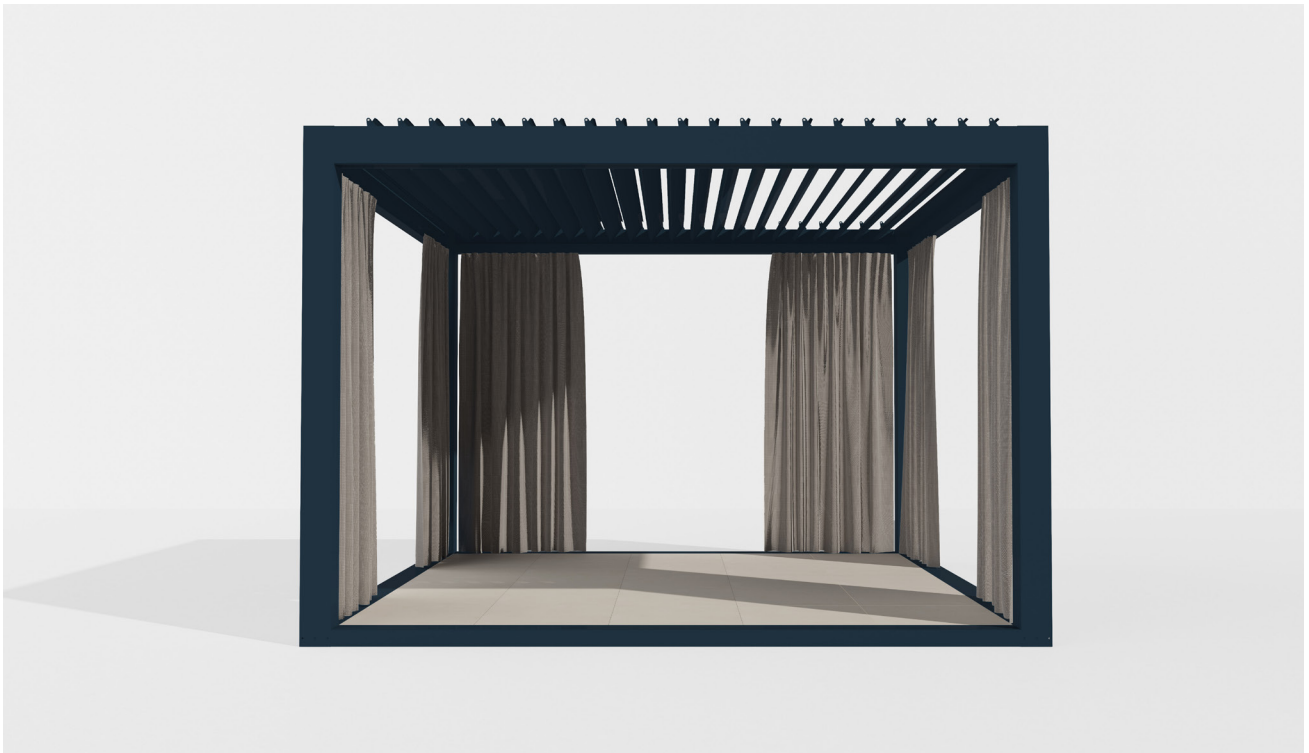
From the seaside terrace to urban penthouse: a passion for living outdoors 365 days a year

In dialogue with the architecture and the contemporary lines of GANDIABLASCO's renowned outdoor furniture collections, **PERGOLA** becomes an extension of living space as much in private and residential open installations as in contract projects. **The modules with bioclimatic roof** keep the interior safe from inclement weather. With the simply movement of the adjustable louvers, the temperature can be regulated naturally while protecting against solar radiation, rain, wind or snow.



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In spaces such as the urban attic and in combination with the lounge furniture from the new **CAPA** collection –designed by **Søren Rose** for **GANDIABLASCO**–, **PERGOLA** creates a complete environment that invites you to melt into it, enjoying the outdoors in freedom and intimacy. During the hottest hours of the summer, it acts as a canopy to protect from direct sunlight and reduce the thermal sensation while letting the air pass through...; at dusk, evenings are extended **with the integrated LED light points**; and, with the arrival of winter, it is transformed into a **bioclimatic system to maintain temperature control and regulate the light**.



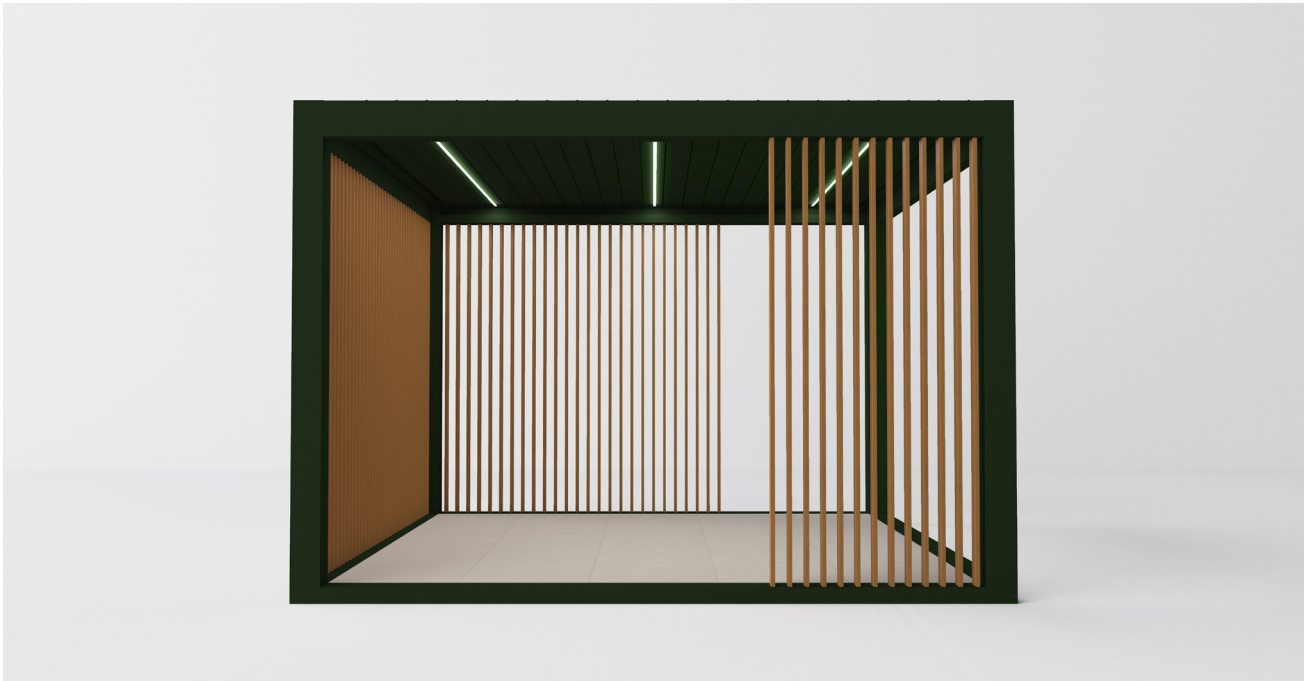
A renovated classic with infinite possibilities

In its apparent simplicity, the **PERGOLA** collection concentrates the essence of **GANDIABLASCO**. Behind its serene and universal shapes, we glimpse inspiration in the basic geometry and the nakedness of the vernacular Ibiza architecture, as well as the roots in the Mediterranean lifestyle.

José A. Gandía-Blasco Canales, creator of the collection, defines it as a contemporary revision of traditional wooden porches and pergolas and highlights their versatility and transforming power in any environment. They are ideal for shaded areas, places of passage, porches, bars, and dining rooms, areas for relaxation or work... **the combinations are numerous and adapt to demands of each house**.

The **PERGOLA** structures are available in an anodized finish aluminium –a modern and particularly resistant material that provides freshness and lightness– or with thermo-lacquered finishes in twenty shades. In addition, the technical fabric cushions with removable covers of **the different collections of the firm with which the PERGOLAS can be combined** offer an immense chromatic range of more than 70 shades.

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TECHNICAL INFORMATION

Year:	2021
Designer:	José A. Gandía-Blasco Canales
Materials:	Anodized aluminium or thermo-lacquered Faux wood aluminum 100% recyclable polyethylene Canopy of plastic fabric Curtain fabric 100% acrylic TAU Cerámica and Nowood floor.
Colours:	Anodized, White, Agate grey, Sand, Bronze, Beige Red, Orange brown, Wine red, Blue grey, Grey blue, Cement grey, Bottle green, Anthracite, Quartz grey, Grey brown y Black.

José A. Gandía-Blasco Canales:

José A. Gandía-Blasco Canales was born in Ontinyent, Valencia. After studying law at the University of Valencia, he started working in the family business Gandia Blasco S.A. in the 1980s. He is currently the President and creative director of the Gandia Blasco Group. He is responsible for the designs of many of the group's most iconic furniture and carpet collections, which are sold in more than 75 countries.



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About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

1941-2021: 80th Anniversary of Gandia Blasco Group

Gandia Blasco Group commemorates in 2021 the 80th Anniversary of its birth: an eight-decade trajectory marked by constant reinvention and enough creative sensibility to make a commitment to design at all levels.

Founded in 1941 by José Gandía Blasco, Gandia Blasco Group is a family-owned company that has now reached the third generation and is currently present in 75 countries through its various brands. GANDIABLASCO, GAN and Diabla has managed to build a solid and recognizable identity in their respective areas: from the conception of furniture and outdoor spaces to the creation and production of hand-crafted designer rugs.

Coinciding with their 80th anniversary, the company is continuing its expansion into key international markets and is preparing for the opening of their new exhibition space in Spain, destined to become their main European flagship alongside their emblematic headquarters in Ontinyent (Valencia), La Casa Gandiabrasco.

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YEARS | 2021